

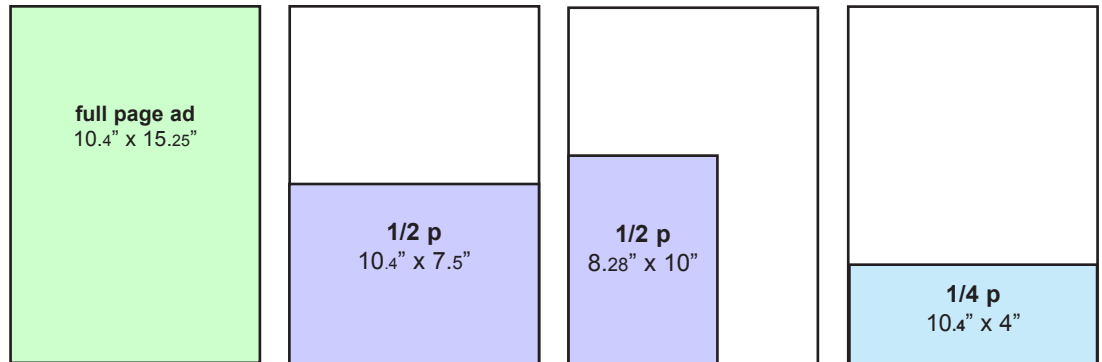
THE LowDown

\$ 1.50 (tax included)

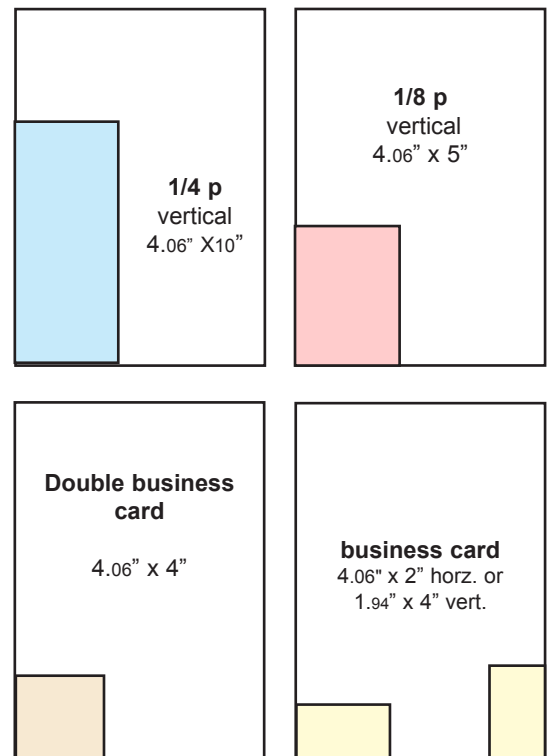
TO HULL & BACK NEWS

THE ONLY PAPER SERVING ONLY THE GATINEAU HILLS SINCE 1973

Popular Ad Appearance - Local Rates



Ad Size	Single insertion	12X	25X	50X
Full page	\$640	\$544	\$480	\$416
4/5	\$512	\$435	\$384	\$333
2/3	\$425	\$361	\$319	\$276
3/5	\$384	\$326	\$288	\$250
1/2	\$320	\$272	\$240	\$208
2/5	\$255	\$217	\$191	\$165
1/3	\$213	\$181	\$160	\$139
1/4	\$160	\$136	\$120	\$104
1/5	\$128	\$109	\$96	\$83
1/8	\$80	\$68	\$60	\$52
Double biz card	\$65	\$55	\$49	\$42
Business Card	\$33	\$28	\$25	\$22



Local rates: \$8 per column inch All taxes are additional

National rates : .91 cents per agate line.

- Colours:
- Standard 2nd spot, per page \$125
 - 4 colour process, extra per page \$250

Inserts:

From 10¢ per insertion, minimum 3,000 insertions

Special Positions:

- Specialty sections: Add 10% to space charge
- Guaranteed position: Add 25% to space charge



Add full colour - special rate

- 1/8p add **\$75**
- 1/4p add **\$100**
- 1/2p add **\$125**
- Full page add **\$150**

Special themed sections:

Please see our calendar of special themed sections for reduced rates on colour advertising